



Using movies during Intercultural Training: Presentation of the educational movie "The New Math of Multi-Cultural Workgroups"



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Training programme

- Why and how to use movies during intercultural training sessions
- What kind of educational movies is possible to use and in what way
- Exposure vs. Experencial educational strategy
- Skype-interview to the authors
- “The math of multicultural workgroups”: an example of educational movie
- Movie projection and debriefing
- Work group activity



Training goals

With a perspective of training of the intercultural trainers, to stimulate the understanding of:

- **What kind of educational movies can intercultural trainers use** during their training sessions
- **When and in which way intercultural movies can be used** during intercultural training sessions
- **When can trainers create their own didactic movies**
- What are the **critical elements** trainers need **to consider** to create their own didactic movies



USING MOVIES DURING INTERCULTURAL TRAINING PROGRAMS



Movies are representations of reality...



...But also cultural texts

...And intercultural and dialogical encounters between stories



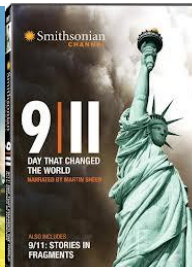
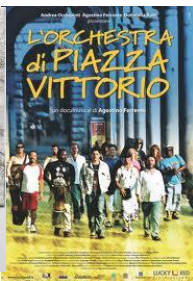
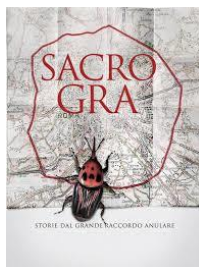
Why to use movies during intercultural training programs





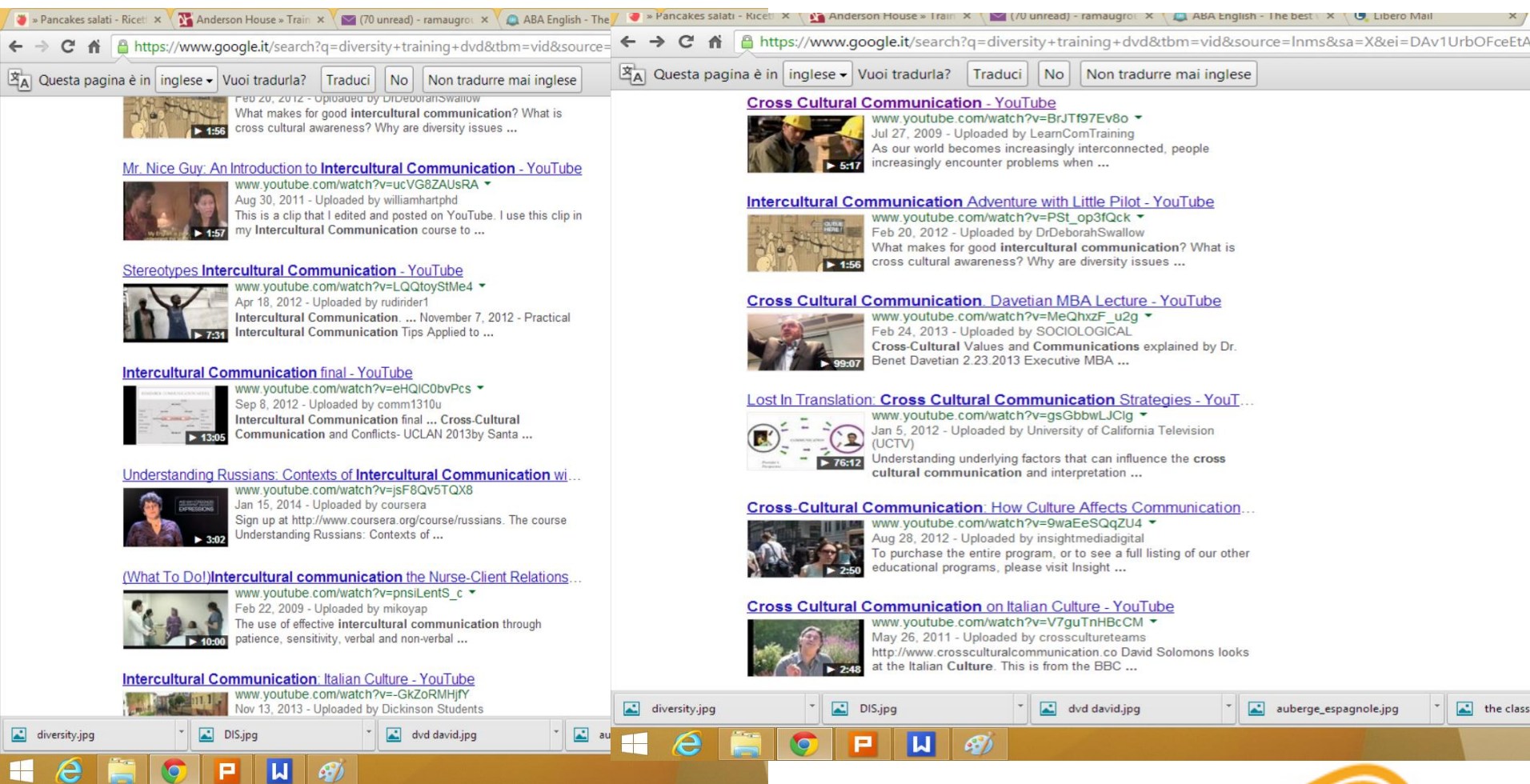
■ DVD, cinema, movies or shorts projections

- Entire movie (cinema, festival,...) or selection of scenes
- Documentaries
- Blobs
- Shorts





■ Animations, segments of movies, or interviews on YouTube



The screenshot shows a Google search results page for the query "diversity+training+dvd&tbm=vid&source=...". The results are displayed in two columns. The left column includes:

- Mr. Nice Guy: An Introduction to Intercultural Communication - YouTube** (1:56)
- Stereotypes Intercultural Communication - YouTube** (7:31)
- Intercultural Communication final - YouTube** (13:05)
- Understanding Russians: Contexts of Intercultural Communication wi...** (3:02)
- (What To Do!) Intercultural communication the Nurse-Client Relations...** (10:00)
- Intercultural Communication: Italian Culture - YouTube** (Nov 13, 2013)

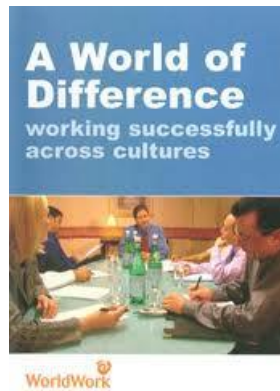
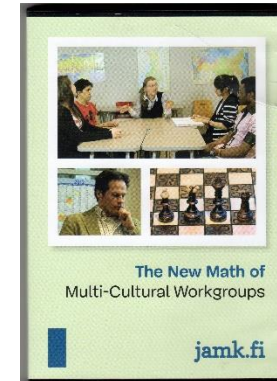
The right column includes:

- Cross Cultural Communication - YouTube** (5:17)
- Intercultural Communication Adventure with Little Pilot - YouTube** (1:56)
- Cross Cultural Communication Davetian MBA Lecture - YouTube** (98:07)
- Lost In Translation: Cross Cultural Communication Strategies - YouT...** (76:12)
- Cross-Cultural Communication: How Culture Affects Communication...** (2:50)
- Cross Cultural Communication on Italian Culture - YouTube** (2:48)

The browser interface shows multiple tabs, a search bar with the query, and a taskbar at the bottom with various application icons.



■ Educational, commercial movies, or Off-the-Shelf Products









User login

Username: *

Password: *

[Log in](#)

- [Create new account](#)
- [Request new password](#)

	The Cross-Cultural Conference Room	On Line
	The Other Pole of the Human Mind: Chinese Cultural Values	On Line
	Hidden Dimensions: International Business Practices	On Line
	Better off Together Than A-P-A-R-T: Intercultural Communication, An Overview	On Line
	Telling It Like It Is Dealing with Diversity	Hard Co
	Toward Multiculturalism Second Edition	Hard Co



TRAINING STRATEGIES

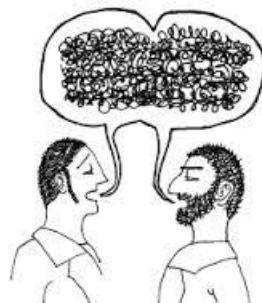


Trainee's attitudes toward movies

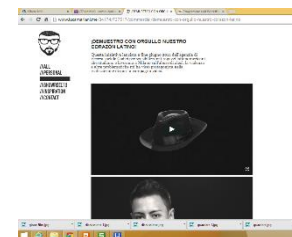
Visualization



Discussion



Creation

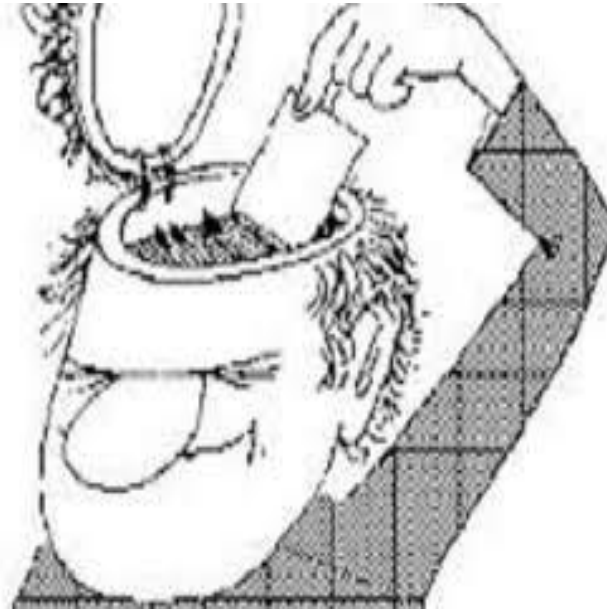


Passive

Active



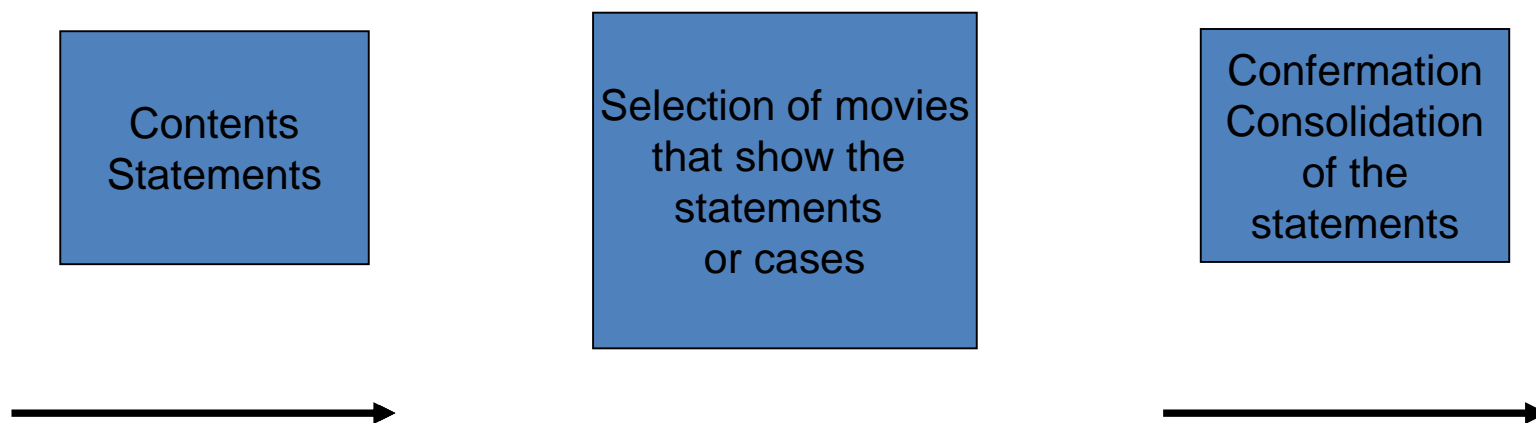
Classroom's didactical strategies



Receiving/Deductive



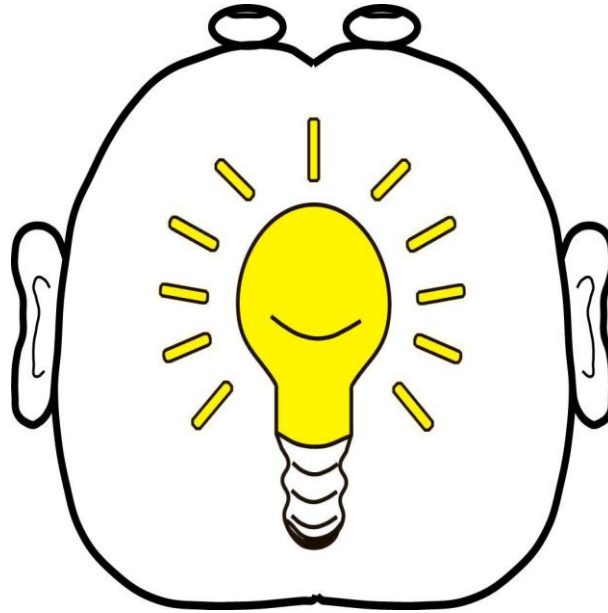
Receiving/Deductive strategy



- Trainer can use movies with a didactic purpose
 - To make himself better understood
 - To explain something better
 - To focus and underline specific concepts
 - To help the trainee to memorize and remember easily



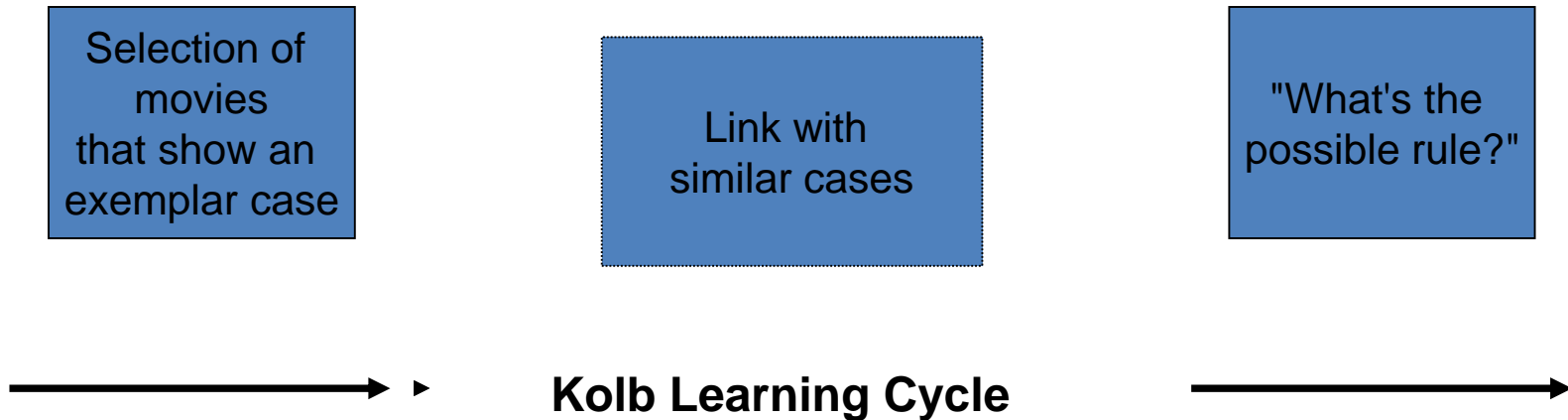
Classroom's didactical strategies



Discovering/Inductive

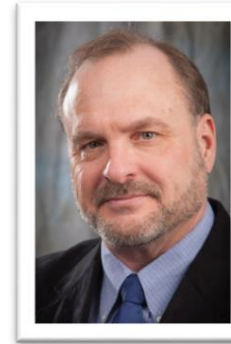


Discovering/Inductive strategy

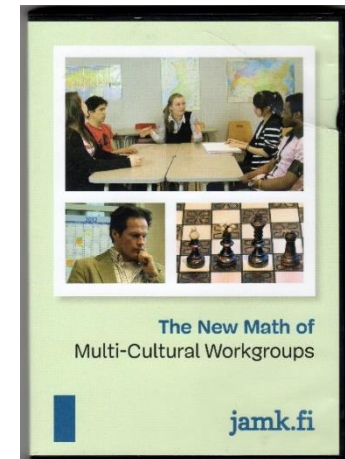


■ Trainer can use movies

- To make the trainee induct concepts, relations, facts, general principles, ... through the observation and analysis
- To valorize and reinforce trainees' knowledge and experience
- To show analogies to real situations, a collection of cases, critical incidents, or demonstrative simulations on a certain theme



THE MATH OF MULTICULTURAL WORKGROUPS: AN EXAMPLE OF EDUCATIONAL MOVIE





The context

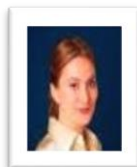


JYVÄSKYLÄN AMMATTIKORKEAKOULU
JAMK UNIVERSITY OF APPLIED SCIENCES





The characters



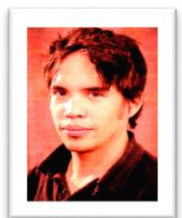
Alexandra (Russia)



Ngnoc (Vietnam)



Hanna (Finland)



Diego (Mexico)



Jirani (Nigeria)



Mikko (Finland)



Warren (Finland)



Working Group activity

Part 1

- What did it happen?
- What are the main problematic elements of the critical incident the the movie has proposed us?
- What is the perspective the authors are proposing us?
- What would you do in order to help the students?
- What would you suggest? To whom?



Working Group activity

Part 2

- What did it happen?
- How the critical incident proposed by the the movie has been resolved?
- What have you learnt?
- What are the advantages and the disadvantages in using this kind of educational movie within intercultural training contexts?



Working Group activity

Part 3

Now design an intercultural training session, using movie as training tool. Describe:

- The training context and the training participants
- The training goals
- The specific goals why you are using a movie as intercultural tool
- The specific way you are using a movie as intercultural tool



Suggested literatures

- Bargellini, C., Barzaghi, A., Clementi, M., Lessana, G., Pursumal, M. (2002), Cinema e didattica. Sguardi Interculturali. COE e Fondazione ISMU.
- Castagna, M. (1997), Progettare la formazione. Guida metodologica per la progettazione del lavoro in aula. Franco Angeli.
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